



Asking businesses and public places to turn off Fox News

1. Identify Locations

Do you know of businesses or other public places that play Fox News? Make a list and think about the best times to visit.

2. For each business on your list:

The conversation you have while there should take only a few minutes. Your goal is to introduce yourself, ask a few questions and present literature to the person you're speaking with (see below).

- **Ask to speak with the manager** or the person who seems to have authority over the TV (or TVs).
- **Introduce yourself and explain your purpose:**
Hi, I'm [your name]. I've noticed that Fox News Channel is often playing on the television(s) you have. We believe that network is doing a disservice to the public because its anchors and guests consistently distort the truth, incite distrust around race and divide our country. We're asking businesses in this area that have TVs to not play Fox. What do you think? Are you willing to turn off Fox?
- **Hand the person 'The case against Fox News' flyer**, which you can download at www.TurnOffFox.com/tools/report at the bottom left-hand corner of the screen.

Let the flyer make your case. The goal isn't to get into an argument or persuade someone who is not interested in what you have to say. Make sure your name and contact information are written at the bottom of the flyer in the space provided.

- **If the person says 'no' or that they're unsure**, ask whether they would be compelled if you and others organized lots of people in the community to patronize their business if they turned off Fox News.

3. Tell us how it went.

After your conversation with the manager, please return to www.TurnOffFox.com/tools/report to report the experience. The more information you can give us about how it went, the better.